

# The Value of SCS Certification for Your Business

Promoting Transparency and Trust:  
Your Partner for B Corp Certification



SCS Global Services is a global leader in third-party verification, certification, and auditing, with over 40 years of experience across diverse industries. Our expertise in sustainability, social impact, and environmental performance positions us to support companies pursuing B Corp Certification assurance.

We provide a thorough and credible approach to verification, backed by our experienced auditors and dedicated support team, helping companies build transparency, accountability, and trust with their stakeholders.

## The SCS Advantage

We are a multicultural, multilingual organization that leads third-party certification, verification, and auditing on a global scale. SCS is accredited for all BCorp scopes. With clients, partners, and personnel spanning various regions, we bring a wealth of experience to our clients catering to their language, regional and cultural needs. This unique advantage allows us to connect with our clients on a deeper level, fostering a sense of understanding and collaboration.

# Our Role as Assurance Provider in the B Corp Certification Process:

As an Assurance Provider, SCS Global Services leads the critical steps that ensure the credibility and transparency of the process. Our involvement includes:

## Step 1

### Assign, Assurance Provider (B Lab)

B Lab assigns an assurance provider to the company and provides the completed self-assessment and certification scope memo to the assurance provider.

## Step 2

### Prepare for Audit (Company & SCS)

The company and SCS sign the SCS agreement and prepare for the audit.

## Step 3

### Conduct Audit (Assurance Provider)

The assurance provider conducts a third-party audit, which includes a review of the company's self-assessment and corresponding evidence. Audits may be onsite or remote, depending on the track of the company.

## Step 4

### Issue Corrective Action and Audit Report (Assurance Provider)

The Assurance provider issues a Corrective Action Report and an Audit Report to the company. These reports include details of any nonconformities with the B Lab Standards, along with timelines and instructions for addressing them.

## Step 5

### Address Nonconformities (Company)

The company develops and submits a Corrective Action Plan to the assurance provider detailing how it will address nonconformities. It also submits evidence to resolve any major nonconformities within the required timelines indicated in the Corrective Action Report.

## Step 6

### Make Certification Decision (Assurance Provider)

The assurance provider makes a certification decision. A positive certification decision can only be made if any major nonconformities have been closed within the assigned timeline

## Step 7

### Issue Certification (Assurance Provider)

If a positive certification decision is made, the assurance provider issues a certificate. This is valid for a period of a maximum of five years, subject to the company undergoing surveillance and recertification audits.

## Step 8

### Issue License (B Lab)

After the certificate has been issued and the company has signed the B Lab License Agreement, the company's B Corp profile will be created and published to the B Lab website.

## Step 9

### Conduct Year 3, Surveillance and Recertification Audits. (Assurance Provider)

Certified companies undergo Year 3, surveillance and recertification audits to maintain their B Corp certification and license. The assurance provider conducts these audits, with the frequency set by the company's track.

## Types of Audits: A Transparent and Reliable Process for Your Certification

An audit process has been designed to ensure transparency and trust at every stage. The goal is to support you in ensuring that your company meets the highest standards of social and environmental impact.

### What you get from working with SCS:

- Local and expert auditors and technical staff
- High quality customer service
- Competitive pricing
- Bundled services allowing for one streamlined audit cycle per year
- Organized and efficient systems and processes
- Simplified renewal process and scheduling

We have technical experts and auditors who understand your business and the certification process. We are ready to work with you.



More than just an audit,  
it's an opportunity to  
**strengthen transparency  
and trust** in your company.

### ● Initial Audit

This is the first audit conducted to assess compliance with B Corp standards. Here we verify the information and practices declared by the company in order to grant certification. This is divided into two stages.

**Desk review:** Remote document review to validate information and requirements.

**Live Audit:** Remote or on-site assessment at the auditee's premises to verify practices and processes.

### ● Surveillance Audit

It is carried out at a frequency determined by the company's profile. These audits allow compliance to be monitored and ensure that practices are maintained over time.

### ● Year 3 Audit

Audit that can be conducted remotely or on-site, verifying all requirements applicable to year 3.

### ● Recertification Audit

Five years after the initial audit, a comprehensive audit is conducted to renew B Corp certification and ensure continuous improvement.

### ● Special Audit (Auditoría Especial)

It can be carried out at any time, with authorization from B Lab, to address specific situations or verify significant changes in the company.

## How can SCS Support You

At SCS Global Services, we understand that internationally recognized certification represents a strategic opportunity to reinforce credibility, transparency, and market confidence. Our organization delivers its expertise through four distinct business lines, each with a clearly defined scope and value proposition.

These business areas are designed to address specific sustainability, assurance, and compliance needs, providing organizations with targeted solutions based on their priorities. By offering specialized services across multiple lines of business, SCS Global Services enables clients to engage with the expertise that is most relevant to their objectives and regulatory context.

**SCS Consulting Services:** Provides specialized technical and strategic support to help organizations navigate complex sustainability and climate-related requirements. Our consulting services include greenhouse gas (GHG) measurement and management, identification of environmental impacts, development of Climate Action Plans, and alignment with Science Based Targets (SBTi), among other tailored solutions.

**SCS Standards and Assurance Systems:** For 40 years we have been a leader in developing standards for products, processes, and services across a wide array of industry sectors. Our standards range from proprietary supply chain specifications to public

international, multi-stakeholder consensus standards. They can be single-attribute or multi-attribute in scope, covering selected aspects or entire life cycles.

**Global Heat Reduction:** The Global Heat Reduction Initiative (GHR) was launched to support the international community in drawing down the excess trapped heat that is warming our planet and driving climate change. With comprehensive climate accounting based on the consensus climate science, our aim is to drive strategic climate action to accelerate global heat reduction.

**SCS Global Services:** An independent and impartial team conducts the certification audits process with rigor and professionalism, ensuring credibility and trust.

SCS Global Services is a pioneer and leader in the field of sustainability standards and third-party certification, working across the economy in the natural resources, built environment, food and agriculture, consumer products, and climate sectors for over 40 years. Partnering with companies, government agencies, NGOs, and stakeholders, we are striving to advance sustainable development goals through independent assessment, the application of sound science, and innovative solutions.



Certification, Verification  
and Auditing



Sustainably-Based  
Standards Development



Sustainable Business Solutions



CO<sub>2</sub>e and warming factors via  
Total Climate Accounting

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