



FERRERO



SCS Works with Ferrero to Develop Responsible Sourcing Program for Hazelnuts

Ferrero Implements Supply Chain Sustainability

The third largest confectionery manufacturer in the world with products in 160 countries, Ferrero produces market-leading brands including Nutella®, Ferrero Rocher® and Tic Tac®. Ferrero is dedicated to implementing sustainable practices along the entire supply chain, from sourcing to logistics. To support development of their responsible sourcing program for hazelnuts in Turkey, Ferrero chose SCS Global Services (SCS), a leading independent third-party verifier.

“When, back in 2012, Ferrero decided to officially establish a sustainability plan for hazelnuts we started to look around for best in class partners to design and implement it. SCS emerged as one of the leading consultancies in driving change in sustainable agriculture, the choice came easy.”

– Michele Pisetta, Former Sustainable Project Developer at Ferrero

SCS Audits Hazelnut Growers in Turkey

The Ferrero Farming Values (FFV) program is comprised of four focus areas that include social responsibility, best practices in agricultural production, product quality, and traceability. Since 2012, SCS has conducted an extensive round of audits during the hazelnut harvest months in Turkey in order to validate conformance against the Ferrero Farming Values Standard. The audits help identify strengths and areas of improvement that inform further engagement of Ferrero in their hazelnut supply chain. SCS and Ferrero continue to collaborate on verifying hazelnut grower practices and supply chain traceability.

“The verification process helped Ferrero to establish a credible and robust on ground project. Internally the traceability results are regularly used to improve the supply chain as a whole. We appreciate SCS for their professionalism and their attention to details.”

The FFV program fosters continuous improvement in the Turkish hazelnut sector

For more information contact:

Jorge Ramírez Laugerud

Program Manager, Responsible Sourcing Strategies

Food & Agriculture Division

+1 510 280 4028 mobile

jramirez@scsglobalservices.com

