Green Squared

What is it?
Launched in 2012 by the Tile Council of North America (TCNA), Green Squared® is the first multi-attribute sustainability standard for ceramic and glass tiles, quarried stone, and tile installation materials.

Benefits of Green Squared Certification

- Contributes to LEED v4 credits and other building schemes
- Meets criteria for EPA ecolabel and GSA procurement requirements
- Provides a comprehensive review of manufacturers’ sustainability program
- Demonstrates environmental leadership and helps with brand differentiation
- Guides manufacturers on a path toward continuous improvement

Why work with SCS

SCS Global Services is a leading third-party certifier of environmental claims with extensive flooring experience. Manufacturers will work with the same audit team each year, providing continuity and a streamlined approach to achieving and maintaining certification. SCS also provides marketing support upon certification to help manufacturers promote their product achievements.

Steps to Green Squared Certification

1. **Scope**
   - SCS scopes the project and prepares a proposal
   - Client agrees to scope and signs a work order to initiate project

2. **Data Collection**
   - An SCS auditor will work with client to collect necessary data
   - Once sufficient data is collected, an onsite audit is scheduled

3. **Onsite Audit**
   - The SCS auditor conducts an onsite audit.
     (Onsite audits typically take 6-8 hours per facility)

4. **Reporting**
   - The SCS auditor prepares a report of the findings of the audit
   - Client responds to any non-conformities

5. **Certification Decision**
   - An SCS reviewer conducts a final review of the audit report and makes the certification decision
   - Upon successful certification, client is listed in SCS Green Products Guide and Origin Material Hub and is granted the right to use the approved Green Squared® logo

For more information contact:

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